



Rowing to Remember

JUNE 16, 2023



Rowing to Remember event sponsorships available. We are proud to partner with Forest View Lanes where we will be part of and hosting the following events:

- Jason Michael Carroll (JMC) Performance
- Local Artists Madison Avenue
- Rowing to Remember rowing event
- Volleyball Tournament
- Bowling Event

NEW THIS YEAR!
Live Music -
JASON MICHAEL CARROLL
Madison Avenue
Bowling
Food
And More...

JASON MICHAEL CARROLL CONCERT STARTING AT 8:00PM:

From his website - Country music hit-maker Jason Michael Carroll from Youngsville, North Carolina, rose to fame after being discovered at a local talent competition in 2004 and later signed to the Arista Nashville label in 2006, releasing his debut album *Waitin' In The Country*. The album produced three Top 40 hits including "Alyssa Lies," "Livin' Our Love Song," and "I Can Sleep When I'm Dead" and soared to number one on the US Country charts, selling nearly half a million copies. Both of Carroll's following albums, *Growing Up Is Getting Old* and *Numbers* have charted on the Billboard Top 200.

He has opened for Brooks & Dunn, Trace Adkins, and Alan Jackson, and was a featured part of Carrie Underwood and Martina McBride's 2008 tour. He was also performed on *Good Morning America*, thrilled the crowds at the CMA Music Festival, and has graced the Grand Ole Opry stage on multiple occasions.

Jason is releasing his latest single entitled "Tell Me Your Name (Diane's Song)" which is about his mother's struggle with dementia and Alzheimer's.

MADISON AVENUE - 6:00PM-8:00PM:

Local band Madison Avenue will be opening the show and taking the stage starting at 6:00pm. Madison Avenue has played around the Toledo area including places like the Hollywood Casino.

ROWING TO REMEMBER - 6:00AM-10:00PM:

Going into our 5th year, Rowing to Remember has raised over \$100,000 for the Alzheimer's Association. Rowing to Remember started with Chris Heerdegen and his passion for raising awareness of this terrible disease. Chris and his brothers lost their father in 2018 to Alzheimer's and Chris was determined to make a difference. Chris will row, on his rowing machine, for 16 hours on June 17th completing 72 miles by the time the day is done. Individuals can come out and row with him for any length of time. Rowing to Remember begins at 6:00am and will run through 10:00pm. This event does not require any fee but we would accept all donations of any denomination.

BOWLING EVENT - 10:00AM - 10:00PM:

A percentage of bowling, food and beverages will go to the Alzheimer's Longest Day Fundraiser and Walk to End Alzheimer's.

This will run from 10:00am until 10:00pm. People will be able to rent lanes in 90 minute blocks between those times. Cost per lanes are \$59 which includes shoe rental for 6 people for 90 minutes.

Forest View will make a minimum donation of \$5,000 to the Alzheimer's Association.

GENERAL DONATIONS AND MORE INFORMATION CAN BE FOUND HERE



ALZHEIMER'S ASSOCIATION WEBSITE

<https://bit.ly/rowingtoremember>

R2R WEBSITE

RowingToRemember.com

FACEBOOK/INSTAGRAM

[@RowingToRemember](https://www.facebook.com/RowingToRemember)

QUESTIONS OR FOR MORE INFORMATION CALL TONY AT 419-215-9578



Rowing to Remember

JUNE 16, 2023



HOW CAN YOU HELP?

R2R SPONSORSHIP OPPORTUNITIES

- Presenting Sponsors: \$5,000 2 Available (\$10,000 becomes sole presenter)**

Name recognition as Rowing to Remember Presenting sponsor.
Name on:

 - Name/Logo Stage banner
 - Name/Logo Large tent banner
 - Name/Logo on T-shirt
 - Name/Logo mention on all social media and listed on website
 - 10 Complimentary tickets to JMC show

- Stage Sponsor: \$4,000 - 2 Available**
 - Name/Logo on stage banner along front of the stage
 - Name/Logo on Rowing tent banner
 - Name/Logo on T-shirt
 - Name/Logo mentioned on social media and website
 - 5 Complimentary tickets to JMC show

- Banner Sponsor: \$600**
 - Personal banner that will be placed around venue
 - Name/Logo on T-shirt
 - Name/Logo mentioned on social media and website
 - 2 Complimentary tickets to JMC show

- Rowing Sponsor: \$300 (per rowing machine) 7 Available**
 - Name/Logo on rowing machine. Removable cling graphic on a rowing machine
 - Name/Logo on rowing tent banner
 - Name/Logo on T-shirt
 - 2 Complimentary tickets to JMC show

- Raffle Sponsor - Value determined by donating company**
 - Basket put together by donor to be raffled off through ticket sales.

GENERAL DONATIONS AND MORE INFORMATION CAN BE FOUND HERE



ALZHEIMER'S ASSOCIATION WEBSITE
<https://bit.ly/rowingtoremember>

R2R WEBSITE
RowingToRemember.com

FACEBOOK/INSTAGRAM
[@RowingToRemember](https://www.facebook.com/RowingToRemember)

QUESTIONS OR FOR MORE INFORMATION CALL TONY AT 419-215-9578

Rowing to Remember

JUNE 16, 2023



SPONSORSHIP COMMITMENT AGREEMENT:

Yes I would like to be a sponsor for Rowing to Remember 2023 in partnership with Forestview Lanes

Please check the level of sponsorship at which you would like to participate

- Presenting Sponsor*: Joint sponsor (\$5,000) Sole Sponsor (\$10,000)
 Stage Sponsor (\$4,000)*
 Flag Banner Sponsor (\$600)*
 Rowing Sponsor (\$300)* # of Machines Sponsored (8 Available): _____
 Raffle Sponsor (Baskets must be submitted by 6/10/23)

 We would just like to make a general donation

Name: _____

Company/Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

Email Address: _____

Payment Method:

- Cash
 Check Check# _____
 Credit Card:
 Master Card Visa AMEX

Amount to be Charged: _____

Credit Card #: _____ Exp Date: ____ / ____ CVC: ____

Representative Signature: _____ Date: _____

Please make checks payable to Rowing to Remember with Alzheimer's Association / Sponsor in the memo line.

Send Completed form and payment to:

Rowing to Remember c/o Chris Heerdegen
6862 Section Rd.
Ottawa Lake MI 49267

*For Presenting Sponsor, Stage Sponsor, Flag Banner Sponsor and Rowing Sponsor levels please email a high resolution version (300dpi tiff, jpg, eps or ai file) of your companies log to rowingtoremember@gmail.com by **May 19, 2023**



GENERAL DONATIONS AND MORE INFORMATION CAN BE FOUND HERE
ALZHEIMER'S ASSOCIATION WEBSITE
<https://bit.ly/rowingtoremember>

R2R WEBSITE
RowingToRemember.com

FACEBOOK/INSTAGRAM
[@RowingToRemember](https://www.facebook.com/RowingToRemember)

QUESTIONS OR FOR MORE INFORMATION CALL TONY AT 419-215-9578